

## DAVID DOUGLAS EMBREY

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1705 Whitwood Lane, Ste. 2  
Campbell, CA 95008  
(408)871-8368  
dave@embreydesign.com  
www.embreydesign.com

Dear Potential Employer,

With regards to all applicable graphic/production design positions available within your company, I've attached my resume and all relative information so that I may be considered a candidate.

As a graphic/production designer with 19 years of experience, I've learned to utilize the benefits, and understand the limitations of currently used graphic programs. This experience helps me produce, from concept to final publication, cost effective sales and/or marketing material with the right impact. Ultimately, my goal is to create interesting and appealing media that helps educate the audience concerning a product's benefits or an events purpose.

I am available at your earliest convenience to view my portfolio (part of which can be viewed on-line at [www.embreydesign.com](http://www.embreydesign.com)) and further discuss my qualifications and how they could assist in the growth of your company.

I can be reached at (408) 871-8368 or by e-mail at: [dave@embreydesign.com](mailto:dave@embreydesign.com).

Sincerely,

David Douglas Embrey



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## EXPERIENCE

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8/2003-9/2003

RKD Inc.

Palo Alto, CA

### **PRODUCTION MANAGER—CONTRACT**

For this small, but established design firm, my responsibilities were to manage the workflow and workforce currently in production as well as establishing an outline to achieve goals set by management. This included interacting with clients to obtain information needed to produce the piece and vendors to schedule time to complete the job.

01/2003-6/2003

Look Design

San Carlos, CA

### **PRODUCTION DESIGNER—CONTRACT**

Responsible for producing an 80 page product catalog. Which consisted of; standardizing photos from multiple sources, creating style guide for type, creating multiple master pages to distinguish particular product lines from one another. Currently ahead of schedule and below budget.

5/2002-01/2003

1185 Design

Palo Alto, CA

### **PRODUCTION DESIGNER—CONTRACT**

Responsible for producing a wide variety of projects. Projects that ranged from producing carton artwork for an international computer monitor manufacturer, to creating corporate style guides that exceeded 40 pages. While using my organizational, technical, and communicative skills to their fullest, I was able to assist in the completion of these projects ahead of schedule.

10/2001-12/2001

Key3Media

San Mateo, CA

### **PRODUCTION DESIGNER—CONTRACT**

Responsible for producing trade show related material. The main goal was to inform the public of upcoming national and international events and event related topics. To fulfill this goal, all projects had to follow strict "Look & Feel" guidelines and production deadlines. Projects included; marketing and sales literature, event overviews that included in-depth descriptions of hourly seminars and tutorials email updates and web banners.

6/2001-9/2001

1185 Design

Palo Alto, CA

### **PRODUCTION DESIGNER—CONTRACT**

Responsible for producing P-0-P packaging. The project required creating artwork for four sports leagues and their respective teams; MLB, NFL, NHL and the NCAA. Which are approximately 144 teams. Each team then required three different package sizes.

6/2000-5/2001

Diamond, Morgan, Northend, & Albers, Inc.  
Palo Alto, CA

## DESIGNER

My responsibilities for this fast-paced B-to-B agency were to understand the clients products/services. By doing so, helped me create and produce creative solutions for such companies as; Silicon Valley Sports & Entertainment (specifically, designing the 2001 Siebel Classic Golf Tournament logo), AT&T, Synopsys, Intend Change, Smartforce. Solutions that took many forms such as, corporate ID packages, brochures, web banners, jump pages.

10/1999-5/2000

D.E.SIGN  
San Jose, CA

## MEDIA SPECIALIST/OWNER

My goal was to create, produce and print, quality advertising for my business to business clients. Design and produce national ad campaigns, trade show graphics & signage, product related materials; brochures, direct mail pieces and data sheets. Photo direction. Print supervision. Client base varied from the medical laser industry & direct mail/in-flight marketer, to information services companies.

4/1999-10/1999

Continuum Biomedical, Inc.  
Dublin, CA

## GRAPHIC DESIGNER

Design and produce media to promote/establish product and company marketing position. Create corporate and product identities. Related material included; technical brochures, application specific patient brochures, trade show graphics with supporting literature & signage, direct mail and product bio sheets. Direct photo sessions and check press runs to preserve corporate/product integrity. Acquire & maintain working relationships with quality vendors.

11/1993-4/1999

D.E.SIGN  
San Jose, CA

## MEDIA SPECIALIST/OWNER

Did the same duties as above, before being hired permanently by Continuum Biomedical, Inc.

9/1990-7/1992

Aldine Graphic Design  
Longwood, FL

## CREATIVE DIRECTOR

As the creative director, my responsibilities included creating and producing cost effective artwork. As half owner, my responsibilities also included obtaining new business, account management, estimating, scheduling and acquiring outside vendors.

11/1989-9/1990

Walt Disney World, Co.  
Castmember Communications Dept.  
Lake Buena Vista, FL

## FREELANCE GRAPHIC DESIGNER

Responsible for creating a variety of pieces which ranged from a 4-color support literature & logo design to a weekly 2-color employee newsletter, all of which were created and produced utilizing a Mac.

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**EDUCATION**

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1984  
Ferris State University  
Big Rapid, MI  
Associate Degree in Commercial Arts

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**SKILLS**

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<b>SKILL NAME</b>	<b>SKILL LEVEL</b>	<b>LAST USED</b>	<b>EXPERIENCE</b>
Acrobat Distiller	Expert	Currently used	9 years
Acrobat Exchange	Expert	Currently used	9 years
Adobe Illustrator	Expert	Currently used	14 years
Adobe Imageready	Intermediate	Currently used	3 years
Adobe Pagemaker	Intermediate	1 year ago	13 years
Adobe Photoshop	Expert	Currently used	14 years
Macromedia Freehand	Intermediate	1 year ago	13 years
Macromedia Dreamweaver	Intermediate	Currently used	4 years
Macromedia Flash	Intermediate	Currently used	4 years
Microsoft Word	Intermediate	Currently used	4 years
QuarkXpress	Expert	Currently used	13 years
Ray Dream 3D Designer	Intermediate	Currently used	12 years

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**REFERENCES**

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<b>RICK KLEIN</b> rick@rkdinc.com	RKD Inc.	650-324-1355	Owner
<b>MARY SCHWEDHIEM</b> marys@lookdesign.com	LOOK Design	650-595-0155	Art Director
<b>KRIS ROTHGERY</b> krisr@1185design.com	1185 Design	650-325-4804	Production Manager
<b>SCOTT SCHUTZER</b> scott@onpressinc.com	On Press, Inc.	650-369-1444	Owner
<b>JOEL THEISEN</b> jtheisen@advolife.com	Advolife	408-379-1835	CEO